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INDIANAPOLIS, Ind. – InnoPower, LLC and Recorder Media Group have announced the 2020 InnoPower Minority Business Conference. The virtual summit will take place August 28-29, 2020. Registration opened June 18.

InnoPower, LLC launched InnoPower Indy in 2019 to drive innovation through diversity and inclusion. The two-day conference was designed to highlight innovations in our minority communities, create opportunities for capacity building, and leverage external financing and networks. “The opportunity to partner with Recorder Media Group and Indiana Minority Business Magazine to rebrand and enhance the event is one we couldn’t turn down,” said Emil Ekiyor, founder of InnoPower. “As we examine the impact of 2020; collaboration, support and change are imperative more than ever before.”

The theme of this year’s InnoPower Minority Business Conference is Beyond 2020, recognizing that recovery from the current downturn could take even longer than the recovery from the last crisis, especially for the minority business community.

“From the health of our workforce and families to the health of our economy and communities, 2020 has been a year of mass disruption and devastation,” said Robert Shegog, President and CEO of Recorder Media Group. “For our minority business community, decades of systemic racism and many structural challenges underscore the underlying economic fragility of underrepresented groups.”

The event will focus on providing solutions and equipping attendees with the knowledge, resources and skills to not just survive, but to thrive. Programming topics include:

- Skills – expanding people’s capabilities and employability to fulfill the talent needs of a rapidly changing economy
- Entrepreneurship – teaching essential skills and frameworks for starting a business, from initial idea to financing growth
- Social Capital – creating an infrastructure that helps minorities better network to build their social capital
- Finance – developing avenues that lead to better access to capital for minority businesses
- Social Innovation – embracing new social practices that aim to meet community needs in a better way than existing solutions
- Technology – increasing the participation of minorities in our state’s technology sector

Event details, media kit, and registration can be found online at [IMBconference.com](https://imbconference.com) or by reaching out to InnoPower at [info@innopowerindy.com](mailto:info@innopowerindy.com).

#### **InnoPower**

InnoPower, LLC is a community advocate, collaborator and organizer. It is deliberately designed to embrace the diversity of Indianapolis, while engaging the brightest minds from the best companies across our city, our state and other parts of the world. For more information, visit [innopowerindy.com](https://innopowerindy.com).

**Recorder Media Group**

The Recorder Media Group is Indiana's leading media organization of its kind. The Indianapolis Recorder newspaper is in tune with the pulse of the Black community and since 1895 has been a major voice for our local community, the state of Indiana, our nation, and now internationally. Indiana Minority Business Magazine is the state's leading publication that focuses on business, lifestyle, and diversity. For more information, visit [indianapolisrecorder.com](https://indianapolisrecorder.com).

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